

# AN IMPORTANT MESSAGE FOR ALL MEDICARE-CERTIFIED HOME HEALTH PROVIDERS

You have **less than 60 days** to comply with Medicare's new Advanced Beneficiary Notice requirements!

- Aren't we already doing this?
  - When is an ABN required?
  - What are our risks?
- Mandatory changes...
  - New procedures...
  - New forms...

Cut through the confusion surrounding CMS's new instructions for completion of Advanced Beneficiary Notices and find out *when and why* you must provide a copy of this important notice to your patients. Failure to comply with the new ABN instructions by May 30th could expose your agency to financial and legal liability!

The Home Care Information Network is pleased to offer you a **one-hour seminar** explaining, in detail, Medicare's new ABN requirements. This on-line seminar will be available through June 30th and can be streamed over the Internet directly to your desktop whenever you want. All of your agency's staff can participate in this seminar for one low price, from your office, their homes or any other location where they can access an Internet connection. Utilizing HCIN's state-of-the-art technology (described on reverse side) you will be able to see and hear the speakers, view their slide presentations and download handouts with just a click of your mouse.

OMB Approval No. 0938-0781

**Home Health Advance Beneficiary Notice**

We, (INSERT NAME OF HHA), your home health agency, are letting you know that we (INSERT APPROPRIATE CLAUSE: "WILL NO LONGER PROVIDE") with the following items and/or services: (LIST AFFECTED ITEM(S) AND/OR SERVICE(S))

Because: (GIVE REASON FOR NON-COVERAGE)

If you have questions about these changes, you can call us at ( ). TTY users should call ( ).

INSERT:  
OPTION Box 1 TEXT WHEN ITEM(S) AND/OR SERVICE(S) MAY BE PROVIDED THAT WILL NOT BE PAID FOR BY MEDICARE  
OR  
OPTION Box 2 TEXT WHEN ITEM(S) AND/OR SERVICE(S) WILL NO LONGER BE PROVIDED FOR FINANCIAL AND/OR OTHER REASONS.

Patient's Name	Medicare # (HICN)
Signature of the Patient or of the Authorized Representative	Date

Please read and sign this form. Return it to the address at the top of this notice.  
Form No. CMS-R-296 (01/2005)

## Get unlimited access to this one-hour on-line ABN compliance seminar for as little as \$125

- Fax order form and special offer on back •

HCIN has assembled an outstanding faculty of industry experts that will explain, step-by-step, what your agency must do to make certain you are in compliance.

- **Patricia Tulloch**, RN, BSN, MSN is an experienced home care consultant and regulatory expert from New York-based *RBC Limited*. Tricia will review the steps your agency must take to begin using the new ABN and the procedures you will want to put in place to ensure you are only preparing ABNs when they are needed and required.
- **Robert Markette**, BA, JD is an attorney with *Gilliland Markette & Milligan* in Indianapolis whose specialty is health and administrative law. Bob will explain the regulatory requirements for completing the ABN and will review the financial and legal exposure your agency may face if you fail to provide your patients the required documentation.
- **Thomas Williams**, BBA, MA is *Home Care Information Network* president and the former head of one of the nation's largest Medicare Regional Home Health Intermediaries. Tom will act as seminar moderator and will lead the question and answer segment of the program.

- Seminar includes  
Clinician's Quick  
HHABN Reference  
Guide

- One hour seminar  
plus 15 minute Q&A  
with the experts



## Special Offer

**Place your order for the ABN seminar before April 30<sup>th</sup> and we will double your viewing time. You'll get two days or two weeks for the price of one!**

### FAX ORDER FORM

**ADVANCED BENEFICIARY NOTICE COMPLIANCE SEMINAR**

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Number of office locations: \_\_\_\_\_

Please check the viewing period you are selecting:

One day (24 hours) unlimited access \$125

One week (seven days) unlimited access \$300

*NOTE: Your viewing period does not begin until you tell us you are ready to activate the seminar.*

Is your agency a state association member?  Yes  No

Total Due: \$\_\_\_\_\_

Payment Method:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_

Expire Date: \_\_\_\_\_  
Month/Year

Name on Card: \_\_\_\_\_

**Fax orders should be sent to 262-692-9426**

## What is Video-Streaming?

If you have never experienced a video-streamed seminar using rich media technology you are in for a treat. This is the next generation of web-based education and as close to a live in-person seminar as you can get. In fact, nearly half the participants in our seminars report that they prefer video-streaming over live presentations!

Unlike audio conferences or in-person events, with video streaming you participate in the seminar *at your convenience*. You choose when and where you want to view an event. After you make your purchase we will send you an e-mail confirming your order and an access code that will unlock the seminar for the period of time that you have purchased. The clock will not start ticking until you decide to activate the event.

During the viewing period you will have unlimited access to the seminar. Your staff can view the seminar as often as they want from any location with an Internet connection, any time of day. To have the best experience we recommend that you utilize a high-speed connection. We also have a seminar version that that can be streamed over a dial-up connection, including the audio and slides.

No special software is required to view HCIN's rich media seminars. All you need to do is click and the presentation will begin. At any time you are viewing a seminar, you can pause, rewind or fast forward the video. You can also search for a particular slide addressing a specific topic and when you click on that slide the audio and video will change as well. Even your seminar handouts are just a click away.

If you would like to view a demonstration and see for yourself just how exciting and easy it is to use rich media technology you can click on the link below (or copy it into your browser) to view a 10-minute excerpt from a recent coding seminar series we recorded.

[www.homecareinformation.net/demo/demo.htm](http://www.homecareinformation.net/demo/demo.htm)

**Home care's leading experts  
... just a click away**

Only credit card orders accepted. Orders submitted by fax are processed on the day they are received. Your agency's access authorization code will be sent via e-mail to the contact person identified on this form after credit card verification is completed. Charges will appear on your credit card statement as Stony Hill Management, Inc. The individual designated as your HCIN account administrator will be responsible for loading information on all agency staff that require continuing education credits or verification of participation. Your seminar viewing period begins when your account administrator activates your agency's access authorization code.